



A roadmap to support the 2025-2030 RHA Strategic Plan

Put together by the RHA Community Development Subcommittee, this roadmap seeks to capture the key insights from the community discussion sessions held in 2024. It also represents the core values of RHA; Justice, Sustainability, Collaboration, Community and Integrity, and supports our new RHA Strategic Plan (2025–2030).

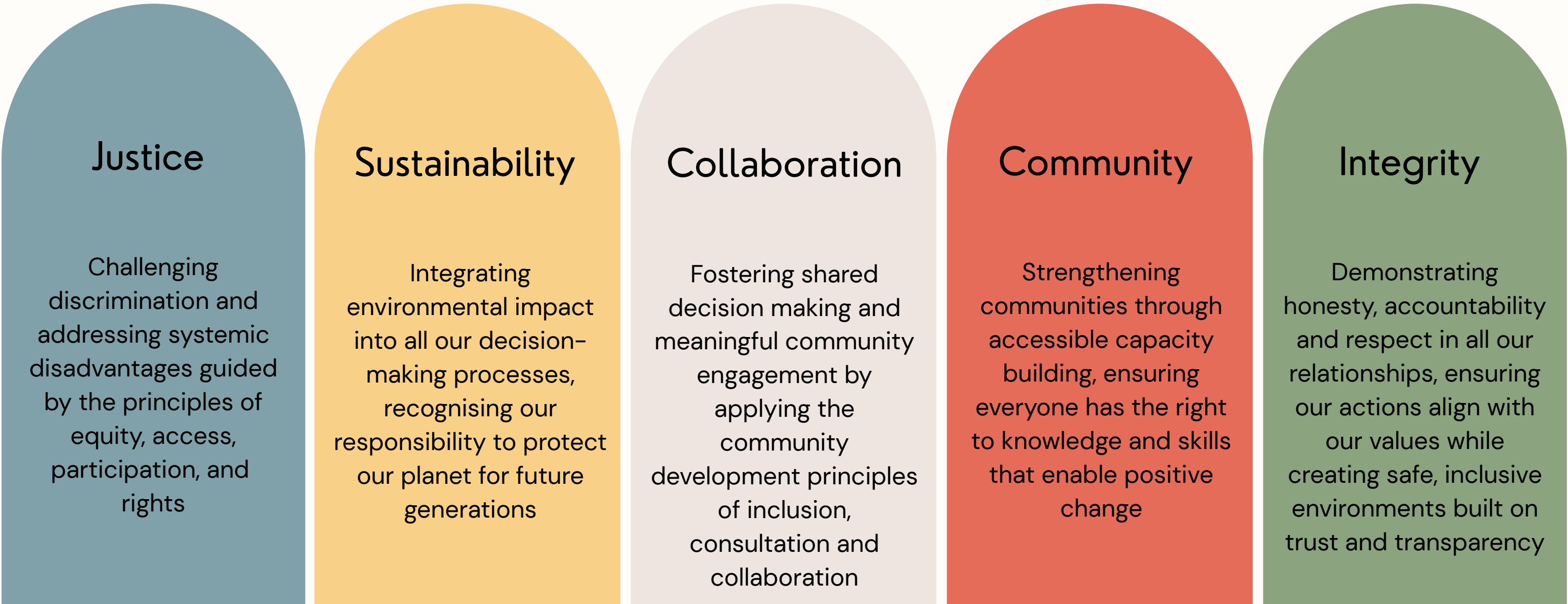
The purpose of this roadmap is to help guide us in upholding the community development principles outlined in our mission statement in practical and meaningful ways.

*The mission of the Association is:  
To work towards a socially just, environmentally sustainable and non-discriminatory society based on the community development principles of inclusion, consultation and collaboration, by supporting and enhancing the contribution of small community organisations towards their communities and the broader society.*

Ross House Association Behaviours

The Community Development subcommittee has identified four behaviours through which RHA interprets its values. These form the foundation for the recommended actions outlined in this Roadmap.

- 1. Is an active and engaged voice within the not-for-profit sector
- 2. Is an issue-based advocate with a non-partisan voice for positive social and environmental change
- 3. Embraces and celebrates diversity in all its forms
- 4. Proactively listens to our community’s feedback and ideas



### ACTIONS

#### Communications and Public Identity

1. Rebrand to reflect Ross House's stated values
2. Relaunch our website to build community and improve accessibility
3. Adopt inclusive language approaches for all communications
4. Develop and publish position statements reflecting Ross House Association values
5. Curate and share content reflecting Ross House Association values

#### Means of Connection

1. Promote our values through events and other activities
2. Facilitate ongoing and regular community-building initiatives
3. Grow our partnerships and connections with others that align with our values
4. Fostering belonging by developing relationship-based benefits for members

#### Physical Space

1. Refurbish quiet/prayer room to create a usable and calm space
2. Build responsive communal kitchen, eating, foyer and resource areas on level 3
3. Upgrade our meeting rooms to ensure they are responsive and accessible
4. Research and create work, social, and green areas with a focus on adaptable and multifunctional spaces
5. Explore flexible lease options that allow for more fluid use of office space