ROSS HOUSE
ASSOCIATION

Community Development
Roadmap 2025

This has some hard words.

When we use these hard words:

- The word is in blue
- We write what that word means

Ross House Association made this Roadmap.
When we say we it means Ross House Association.

Easy English

We wrote a
Community Development Roadmap

Community Development means people and groups working together to make their communities better.
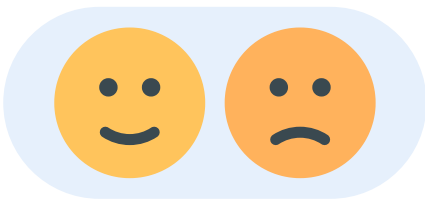
A **Roadmap** says
- What we want to do in the future
- And how we will get things done

We call it The Roadmap

The Ross House Association Community Development Subcommittee wrote The Roadmap. They used feedback from the Ross House community.

The **Subcommittee** is a group of people who make decisions about Ross House.

Feedback is when you tell us what you think.

Why we made the Roadmap

The Roadmap helps us work in ways that support our values.

Values are how we make choices.

Our Values are explained in the RHA Strategic Plan 2025-2030 Easy English Document on our website

There are 4 ways Ross House shows its values

We speak up for groups and the people they support.
This means we share their ideas and needs with others.

We talk about important problems in our community and work to make good changes.

We welcome and respect everyone

We listen to what people tell us and use this feedback to make Ross House better.

There are 3 areas in The Roadmap

Communications and **Public Identity**

Communications are the ways we share information, like talking, writing, or online posts.

Public Identity means how people see us and what they think about us.

Means of Connections

Means of Connections means how we bring people together

Physical Space

Physical Space means the building and rooms at Ross House.

There is work to do in each area.

We have come up with some ideas on what work we need to do.
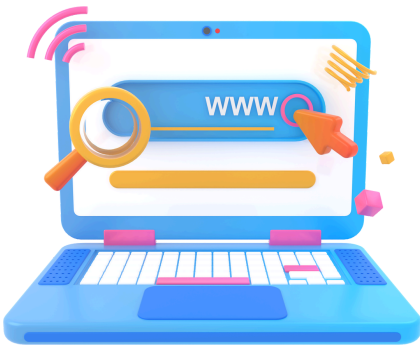
Communications and Public Identity
We want to:

Rebrand Ross House to show our values clearly.

Rebrand means to change how something looks or sounds so it better matches who we are.

Make our website easy to use for everyone and show who our community is.

Use inclusive language in everything we write and say.

Inclusive language means words that respect everyone and do not leave anyone out.

Write and share position statements that show what we believe in.

Position statements explain what we think about important issues.

Share stories, photos, and news that show what our values are.

Means of Connection
We want to:

Share our values through events and community activities.

Help people and groups connect by running more events and projects.

Make more partnerships with other groups that share our values.
Partnerships mean working together with other people or groups.

Help our new groups feel welcome.

Physical Space
We want to:

Fix the quiet and prayer room so it feels calm and easy to use

Make the kitchen and foyer better to use and make places for people to eat lunch.

Make the meeting rooms more comfortable and easier to use.

Build spaces with more plants.

Fix our leases so groups can use office spaces better.

A **lease** is the legal document groups have to sign before they can use an office.